

the gallery  
sketch

presents

## PAPER RAD

30 June to 18 August 2007

Opening Reception:  
Saturday 30 June, 12.30-2.30pm

the gallery  
sketch  
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Open Tuesday – Saturday, 10am – 5pm  
Free admission



sketch is pleased to present a twelve-screen installation by US-based artists collective PAPER RAD, a collaboration between Jacob Ciocci, Jessica Ciocci & Ben Jones.

Describing themselves over the past few years as everything from 'a band' to 'an internet company', Paper Rad are perhaps best known for their comics and graphic novels whilst their prolific practice spans new media, video, painting, installation, sculpture and performance. The fluid nature of the collective has allowed many different formations and collaborations including BEIGE (with Cory Archangel), Paper Rodeo and Forcefield, whilst retaining their distinctive pop, DIY aesthetic.

For their first solo show in London, Paper Rad has produced a multi-screen installation that combines new and existing work for the unique context at sketch. Using the language of cartoons, retro video games and children's TV, their animations – many of which are circulated on viral sites such as youtube – use low-fi internet imagery to weave together distinctive psychedelic videos with a knowing and often political subtext. Animations such as 'Life is a mister-e' or 'Trash Talking' are typical of their enigmatic and playful approach that uses the vernacular of popular culture and homemade websites to undermine and investigate everything from the internet and the art world, to the image saturated experience of contemporary society.

All three artists have exhibited widely in the US and Europe both as PAPER RAD and as individuals. Recent solo shows include 'The Game', Green on Red Gallery, Dublin; 'P.E.A.C.E.' (Jessica Ciocci), Foxy Production, New York; 'Inspiration Superhighway' (Jacob Ciocci), Foxy Production, New York in 2006 and 'Shit', Printed Matter, New York; 'Mixtape Clubhouse', Space1026, Philadelphia; 'D.I.Why?' (Ben Jones), Foxy Production, New York and 'SuperMarioMovie' BEIGE/Paper Rad, Deitch Projects, New York in 2005. Selected group exhibitions and screenings include 'Plug', Sister Gallery, LA; 'Ocularis at 10', MoMA Film exhibitions, New York; 'Panic Room', Deste Foundation Centre for Contemporary Art, Athens and 'Take it to the Net', Vilma Gold, London.

Jacob Ciocci and David Wightman's band Extreme Animals will be also performing at various venues around London during June & July 2007.

[www.paperrad.org](http://www.paperrad.org) / [www.tuxdog.org](http://www.tuxdog.org)

Images courtesy the artists and Foxy Production, New York  
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For high-resolution images or any further details please contact [Victoria Brooks](mailto:Victoria Brooks) on +44 (0) 870 770 6536 or at [gallery@sketch.uk.com](mailto:gallery@sketch.uk.com).

